RASHIDAH WILLIAMS

EDUCATION

2010 - 2011 **University of Miami, Coral Gables, FL**
Bachelor of Architecture

2005 - 2010 **Howard University, Washington D.C.**
Master of Urban Design

PROFESSIONAL EXPERIENCE

2017 - Present **Tulane University, Albert and Tina Small Center for Collaborative Design, New Orleans, Louisiana**
Assistant Director - Direction of Small Center operations. Duties include but not limited to fiscal management, operations, grant stewardship, design/build and visioning project execution, community partnerships, and marketing/communications strategy.

2011 - 2017 **Rashidah Williams Design, New Orleans, Louisiana**
Graphic Designer – Designer and steward of visual identities for non-profits and small businesses
Marketing Strategist – Strategic planning of market awareness and tactics to generate sales revenue
Architectural Designer – Provision of rendering and drafting services to organizations

2016 - 2017 **Transdev In Service to the New Orleans Regional Transit Authority, New Orleans, Louisiana**
Assistant Manager of Digital Media and Graphic Design - Brand Steward of the New Orleans Regional Transit Authority and its various media forms.

2015 - 2016 **City of New Orleans Department of Safety and Permits, New Orleans, Louisiana**
Building Plan Examiner - Examination and review of plans and specifications of buildings and structures for compliance with the provisions of the building code and related ordinances; and related work as required.

2014 – 2015 **Centerplate, New Orleans, Louisiana**
Non-Profit Organizations Recruiter - Recruitment of Non-Profit Organizations for Centerplate's Non-Profit Organization Fundraising Program.

2012 - 2013 **A World of Smiles Pediatric and Family Dentistry, New Orleans, Louisiana**
Professional Relations Coordinator - Execution and management of marketing plan, business development, strategic partnerships, and targeted market awareness of A World of Smiles in New Orleans East.

2011 **City of New Orleans – Neighborhood Engagement Office, New Orleans**, **Louisiana**
Liaison Assistant - Support of the Neighborhood Liaison Community Engagement Efforts across the City of New Orleans.

2008 - 2010 **Intern Architect**
Provision of assistance in the schematic design, design development and construction administration phases to Wiencek and Associates and Design2Form.

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PROFESSIONAL AND CIVIC ACTIVITIES

2019 - Present	National Organization of Minority Architects, Advocacy Chairperson
2019 - Present	Association of Community Design, Board Member
2018 - Present	Crescent City Sneaker Ball, Marketing Chairperson
2017 - Present	HousingNOLA Policy and Data Committee
2015 - 2016	HousingNOLA, Community Engagement Work Group
2013 - 2014	Urban League Young Professionals – New Orleans, Communications Committee
2012 - 2014	Urban Conservancy, Board of Directors

TEACHING

Summer 2019	*Concourse - Certification Course in Resident-Centered Community Planning: The History and Legacy of Redlining* Lecturer for Concordia Architecture and Planning
Summer 2019	*Racism and Injustice in Real Estate* Project Pipeline - National Organization of Minority Architects Louisiana
Summer 2019	*Racism and Injustice in Real Estate* Tulane University School of Architecture, Public Interest Design Fellowship Faculty
Summer 2019	*Introduction to New Urbanism: Race, Class and the Nuance of New Orleans* Tulane Master's of Sustainable Real Estate Program, Lecturer
Summer 2019	*Introduction to Sustainability: Introduction to Community Engagement* Tulane Master's of Sustainable Real Estate Program, Lecturer
Spring 2019	*Undesign the Redline* *The Legacy of Redlining and its effect on Affordable Housing* The Rooted School
Summer 2018	*Introduction to Sustainability: Introduction to Community Engagement* Tulane Master's of Sustainable Real Estate Program, Lecturer
Fall 2018 – Spring 2019	*Undesign the Redline New Orleans Exhibit* Lecturer
Fall 2018	*Race and Environmental Justice* *Panelist*

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